

Philip Evans

213-712-8489

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www.motionplussound.com

objective Seeking hands-on management position developing and leading a creative team within a company dedicated to delivering innovative cross-platform solutions for brand development, marketing strategy and original content.

- skills**
- Clear understanding of the science and engineering behind broadcast and print technologies, including color space issues, transmission and compression issues.
 - Expert at finding the connections between visual media, information organization and their enabling technologies.
 - Extremely knowledgeable in all current aspects of video- and print-based design and communication technologies.
 - Highly experienced at creating cross-platform and multi-pronged solutions to design and technical problems.
 - Excellent written and oral communication skills.
 - Works well as part of a team or independently.

experience **The Tennis Channel [5/2003 to present]**

Design Director—On-Air

- Coordinated and supervised implementation of the graphics at all points of the production chain, managing the design, production and implementation of the graphics at tournaments around the world and at the broadcast facility in Los Angeles.
- Established technical specifications and managed production of all on-air design elements for Tennis Channel's broadcast of all four Slams and a full year-round tournament schedule.
- Directed and designed full-featured tournaments packages and show packages, promo campaigns and identity campaigns
- Established goals and parameters with clients or executives, and translated these into conceptual and design guidelines for the creative team
- Wrote style guides, maintained brand control, developed modular design elements for ongoing original programming

Taffetdesign [9/1998 to 7/2001]

Senior Designer

- Designed, art-directed and produced network launch elements (ID's, show packaging, network identity) for Oxygen Networks, in concert with 5 other major design studios
- Designed and produced interactive exhibit featured in the Washington Monument's restoration projects for Discovery Networks
- Designed, art-directed and produced network launch packages for Screen TV (TV Guide), Access TV (a music channel), HBO Family and more

Motion+Sound [6/1996 to present]

Director and Owner

- Network identity packages, show packages, promotional videos, and sales tapes
- Music and book packaging, CD covers, posters and POP material
- Sample clients: E! Entertainment, Style!, CTC (Russia), Oxygen Media, ABC Family, ESPN, CBS Sports, HBO, MSN, Warner Bros. Records, World Domination Records, Epitaph Records

ABC On-Air Promo [8/1993 to 6/1996]

Designer

- On-air promo, network identity and show titles

The Beynon Company [10/1992 to 8/1993]

Art Director

- Designed and art-directed corporate communications material, including annual reports, in-house trade magazines, and other printed materials
- Art-directed and produced photography sessions
- Sample clients: LA Gear, Zero Corporation, American Honda

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- education** UCLA [Bachelor's Degree—English]
California Polytechnic University, Pomona [Physics and Aerospace Engineering]
Christian High School [El Cajon, CA]
Lycee Lyautey [Casablanca, Morocco]
Ecole Place Des Potiers [Tunis, Tunisia]
- awards** BDA/Promax Gold Award, 2000 ["Every Day Matters" for Oxygen Media]
BDA/Promax Gold Award, 2004 ["Acura Tennis Report" for The Tennis Channel]
- miscellanea** Fluent in French, conversant in Spanish, literate in Arabic
Accomplished DJ specializing in house and techno, with extensive performing credits
Demo reel and references available upon request.